



Southern California Risk Management Associates and Bragg & Associates change name to York Insurance Services Group - California

PARSIPPANY, NJ (December 8, 2009): York Insurance Services Group, a premier provider of a full range of insurance services including claims administration, today announced that its California operations, Southern California Risk Management Associates (SCRMA) and Gregory B. Bragg & Associates, have changed their company names, legally and operationally, to York. Although they have been part of the York family of companies for more than a year, both entities had kept separate identities to facilitate a smooth, transparent transition for clients and claimants.

“We have changed our names for an important reason. While we will continue to provide all the services that our customers have come to expect, as York we have access to resources that will enable us to enhance the customer experience,” said Randy Smith, president, York Insurance Services Group – California, and former president of Bragg. “We are in no way changing our commitment to California and our customers. With more than 600 California-based employees and 12 local offices spread throughout the state, we feel we are best suited to handle the complex claims management needs of California’s public entities, self insured organizations, MGA programs, and entities that employ alternative risk financing mechanisms,” added Smith, who manages claims operations in California.

In a demonstration of commitment to California clients, York has established York Insurance Services Group – California, a California corporation that focuses entirely on the unique needs of the California market. Recognizing that managing claims for public agencies requires distinct focus and specialization, York has also launched a new customer segment division called York Public Entity.

“We spoke with dozens of our California clients, who told us that our name isn’t important. What is important is that we stay focused on their distinct needs and relationships,” said Jody Gray, president, York Public Entity. “York Public Entity and York California will continue to provide high quality, locally based, customer-focused claims and risk management services,” she added.

In conjunction with the re-name, York has also made a new suite of liability, property, MGA programs, and other services more widely available in California and will continue its focus on select geographic areas such as California. Except for personnel changes that are part of normal business operations (e.g., leaves, resignations, new hires, promotions, etc.), York has retained its California-based staff of more than 600 professionals and tried to ensure continuity between clients and their specific SCRMA or Bragg team. York is committed to maintaining a substantial physical presence in California, providing

enhanced employment opportunities to Californians and serving California's organizations.

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About York Insurance Services Group

York Insurance Services Group, Inc. is a premier provider of claims-handling, specialized loss adjusting, managed care, pool administration, loss control, and other risk management and insurance services nationwide. York provides risk management and managed care solutions to a wide variety of strategic partners, including insurance carriers, self insureds, brokers, wholesalers, MGAs, programs, risk pools, and public entities. York delivers customized claims solutions for all lines of business, including property, liability, products liability, ocean and inland marine, environmental, transportation and logistics, construction, and workers' compensation. York is based in Parsippany, N.J., and has nearly 1,200 employees nationwide. In California, York maintains 12 offices and employs more than 600 employees. Visit us on the Web at www.yorkisg.com.

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